# Edmund Wei Zen Yang

#### Hi, I'm a multimedia designer and aspiring UI/UX designer from Malaysia,

I enjoy exploring new technologies to curate unique experiences. I have worked on UI/UX designs with multinational tech-consulting firms, photo/videography for F&B businesses to events and non-profit organizations. I'm currently exploring 3D technologies with a focus on Augmented Reality (AR).

I'm also fortunate to have experienced technology cultures from South-East and Central Asia, the US, and the UK, which preps me to see tech projects through different eyes.

My goal for every project is to build amazing ideas via thoughtful technological implementation and design.

### EXPERIENCE

#### Techt Enterprise Sdn. Bhd.

Co-Founder | Mar 2021 – Mar 2022

E-Commerce business focused on budget mechanical keyboards. Worked on customer service, product design, electronics repair, product sourcing, and marketing.

#### Strateq Group Sdn. Bhd

Part-Time Multimedia Designer | Dec 2019 – Dec 2021 Worked on client pitches for Petronas and Aramco, including fully animated videos. Internal content curator. Designed, migrated, and managed several company websites using Webflow.

#### Freelance Multimedia Designer

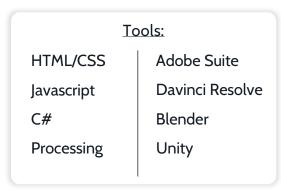
#### 2019 - 2021

Worked with the likes of Bayer and Boehringer Ingelheim on medical brochures. Photography and videography projects with local Malaysian businesses.

#### <u>Skills:</u>

UI/UX Design

- AR Game Development
- 3D Animation / Modelling
- Web Development
- Multimedia Design
- Event Management



Languages: (Spoken and Written) English | IELTS Band 7.5 Chinese (Mandarin & Cantonese) Malay

## EDUCATION

University of York BSc Interactive Media | 2020 – 2023

SMK Pusat Bandar Puchong (1) Form 6, STPM Syllabus | 2018 – 2020 Chemistry, Physics, Technical Mathematics, General Studies

## AWARDS

IM Showcase 2021 Spotlight Award Winner

DC3 Awards Photography Competition 2017 1<sup>st</sup> Place in Secondary School Category

**CR8 World Robo Master Cup 2016** 1<sup>st</sup> Place in Creators' Challenge

## CONTACT DETAILS

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