

# Edmund Wei Zen Yang

Hi, I'm a multimedia designer and aspiring UI/UX designer from Malaysia,

I enjoy exploring new technologies to curate unique experiences. I have worked on UI/UX designs with multinational tech-consulting firms, photo/videography for F&B businesses to events and non-profit organizations. I'm currently exploring 3D technologies with a focus on Augmented Reality (AR).

I'm also fortunate to have experienced technology cultures from South-East and Central Asia, the US, and the UK, which preps me to see tech projects through different eyes.

My goal for every project is to build amazing ideas via thoughtful technological implementation and design.

## EXPERIENCE

### Techt Enterprise Sdn. Bhd.

Co-Founder | Mar 2021 – Mar 2022

E-Commerce business focused on budget mechanical keyboards. Worked on customer service, product design, electronics repair, product sourcing, and marketing.

### Strateq Group Sdn. Bhd

Part-Time Multimedia Designer | Dec 2019 – Dec 2021

Worked on client pitches for Petronas and Aramco, including fully animated videos. Internal content curator. Designed, migrated, and managed several company websites using Webflow.

### Freelance Multimedia Designer

2019 – 2021

Worked with the likes of Bayer and Boehringer Ingelheim on medical brochures. Photography and videography projects with local Malaysian businesses.

#### Skills:

UI/UX Design  
AR Game Development  
3D Animation / Modelling  
Web Development  
Multimedia Design  
Event Management

#### Tools:

HTML/CSS	Adobe Suite
Javascript	Davinci Resolve
C#	Blender
Processing	Unity

#### Languages: (Spoken and Written)

English | IELTS Band 7.5  
Chinese (Mandarin & Cantonese)  
Malay

## EDUCATION

**University of York**

BSc Interactive Media | 2020 – 2023

**SMK Pusat Bandar Puchong (1)**

Form 6, STPM Syllabus | 2018 – 2020

Chemistry, Physics, Technical Mathematics, General Studies

## AWARDS

**IM Showcase 2021**

Spotlight Award Winner

**DC3 Awards Photography Competition 2017**

1<sup>st</sup> Place in Secondary School Category

**CR8 World Robo Master Cup 2016**

1<sup>st</sup> Place in Creators' Challenge

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## CONTACT DETAILS

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